

**BEST-IN-CLASS EXECUTIVE BUSINESS EDUCATION**



# Women in Leadership

## Bauer Women in Leadership Certificate Program - Asynchronous/Online

In our society and in the workplace, women are faced with complex issues in a dynamic environment that has been dominated by men for centuries. Even though they have historically been under-capitalized, today's women continually meet or exceed company expectations in study after study. As trendsetters in the workforce and in their personal space, the modern-day woman is often required to transition from mogul to mother in a matter of minutes. With over 12 million women owned businesses in the United States, this course serves as a platform for leading women to engage and uplift each other by inspiring positive change. Through education and instruction, you will learn how to navigate the nuances of leading a

powerful organization. Through dialogue and exercises, the women mentors in the program will demonstrate their thought leadership, break down barriers, disrupt change, and influence behavior.

### Your own pace in your own space

Students enrolled in this course will develop the strategies, dialogue, and interpersonal skills to help lead their organization to greater profitability over a series of 8 scholarly and well-crafted modules. As leaders, key questions will be answered around authenticity, diversity, inclusion, and emotional intelligence as a metaphor for good stewardship.

Students will engage through interactive contagious stories, discussions, exercises, and opportunities for excellence that explore and implement action. Honest self-assessments and portfolio skills are developed and deployable through hands-on action plan.

## Industry leaders, professionals & educational experts

Renowned female professionals and highly experienced educated experts become accessible at the touch of an email, chat or discussion forum post in this asynchronous digital directly accessible platform.

This exclusive program will allow the natural born leader to break bread with some of the most fascinating women in today's ever-changing society as they are guided, taught and motivated by each in the foregoing modules.

## Benefits of Virtual Learning:

- Challenge yourself at your own pace
- Be part of scintillating discussion forums
- Meet renowned experts in your industry
- Collaborative cohorts in your own environment
- Download interactive projects for multi-use purposes
- Replay video and audio dialogue as needed
- Multi-faceted approach - self-guided and instructor led
- Flexible schedule
- Easy-to-Use learning platform
- Resources to continue learning and growth

## Modules 1-3 Overview:

### *Women of the Networking Hive*

Breaking down barriers to achieve greatness is one of the many talents of high achieving female networkers. These same female leaders demonstrate exemplary foresight and finesse in achieving engagement, high energy and improving ROI through understanding and teaching the value of organizational and communal relationships.



**MODULE 1: PILLARS OF POSITIVITY**

In this module, students are taught how to effectuate change within an organization through inspiring positive self-awareness, dialogue, and motivation.

***Positive Networking and Managing for Female Leaders***

- Female Strength, Style and Strategies of Confidence
- High Achieving Women Role Models
- Breaking the Glass Ceiling

**MODULE 2: INSPIRING EMOTIONAL INTELLIGENCE**

In this module, students are taught how to overcome individual barriers and utilize these experiences to inspire and lead team dynamics to success.

***Understanding and Assessing Empathy amongst Employees and Colleagues***

- Individual and Interpersonal Barriers
- Training Teams for Greatness
- Why TedEx, EI Movies and YouTube Inspires personnel

**MODULE 3: PROFITABLE PHILANTHROPY**

In this module, students are taught how to leverage their communal efforts to improve and empower relationships resulting in increased organizational performance.

***Engaging Your Community and Increasing Your Ethical ROI***

- Share of Voice and Collaboration for Profit
- Corporate Social Responsibility? Or Opportunity?
- The Cross-pollination of Humanitarian Efforts and its Effects on the Bottom Line



## Module 4-6 Overview:

### Authenticity, Inclusion and Decisiveness

Being authentic to one's self and utilizing that integrity to help promote positive organizational culture and change strategy is significant to the ROI of a company's investment in its' people. Understanding diversity and emphasizing clear goals and decision making as it pertains to leadership are also challenges faced daily in the work force.

#### **MODULE 4: WINNING WORK-LIFE BALANCE**

In this module, students are taught to embrace their current position in leadership through developing and exercising an Action Plan that teaches them how to Learn, Interact, Utilize a Framework for Action, and Excel as a female leader with balancing the professional and personal life.

##### *Embracing Self-Confidence & Leadership Identity in a Global Crisis*

- LIFE: Learn. Interact. Frameworks. Excel.
- Progressive Conservatism and Women Leadership
- Action Planning for the Motivated Woman Mentor

#### **MODULE 5: IMPROVING COMMUNICATION HABITS**

In this module, students are taught strategies on how to communicate with a dynamic work force and face the challenges, barriers and exceptions for inclusion and diversity. An emphasis on adversity and appropriate communication techniques are shared.

##### *Overcoming Challenges with Diversity and Adversity in the Dynamic Work Environment*

- Verbal and Nonverbal Communication Patterns
- Power Plays and Gender Rituals
- Styles for Speaking and Presentation

#### **MODULE 6: ACTIONS AND ACCOUNTABILITY**

In this module, students are taught how and when to take decisive action in managing the behavior of the organization. Students grasp a sense.

##### *Decision Making & Practice for Employee Personnel & Administration*

- Female influence and decision-making processes
- Advocacy and Reformation for Change in Policy
- Resource Allocation to Improve employee Performance and Exercise Influence

## Modules 7-8 Overview:

### Transactional Leadership, Negotiations, and Intellectual Growth

Walking into the Boardroom, confidence and resolution hold key to success. Yet, so are the styles, behavior and actions of the female executive whose ability to bring about transformational and transactional workmanship hold resolute.

#### **MODULE 7: SKILLS FOR CONTACTS AND NEGOTIATIONS**

In this module, students are taught how to use the power of their actions to lead and manage efforts of the organization resulting in measurable constructs and accountability.

##### *Collaborative communication processes and skills for negotiation*

- Respect, Resolution, Returns for Women Negotiators
- Close to the Vest Strategies; She who Speaks First Loses the game

#### **MODULE 8: DRIVING IDEA GENERATION, TRANSFORMATIONAL VS. TRANSACTIONAL LEADERSHIP**

In this module, students are taught how ideas generated, within an organization leads to transactional and transformational success and intellectual growth. The dichotomy of both styles of leadership are reviewed amongst historical female leaders.

##### *Idea sprinting and the birth of new products as a means for intellectual growth and materiality*

- Behavior Styles of the Lioness
- Leader-Member Exchange Theory
- Agility, Mentor-ship, Instilling Standards for Achievement amongst Employees



## Benefits to companies who send their employees:

- Strategies for accountability to reduce lost revenue and improve work performance
- Help employees more effectively convert unproductive conflict to profitable dialogue.
- Encourage high-value employees to realize their potential within the existing organizational context and manage said potential through honing and perfecting managerial skills.
- Develop specific tools for managing communication and productivity among diverse, interpersonal styles.
- Encourage health and wellbeing of employees by improving overall organizational behavior
- Perfect skills for asserting decisions and negotiations, resulting in an improved bottom line.

## Benefits to the individual student:

- Discover the authentic self and translate this new-found discovery into impactful skills for leadership.
- Learn the secrets of happiness for work-life balance as a female leader by reducing noise, encouraging clarity, suppressing toxicity, and improving yourself and the organization's health and well-being.
- Set boundaries for negotiation and strategy in making actionable, positive result-oriented decisions.
- Understanding the many faces of transformational and transactional leadership and its' effect on obtaining an ethical ROI.
- Learn to assert your power and position without compromising your integrity.
- Evade the antiquated methods of valuing your worth and demonstrate your real value through appropriate communication and dialogue.





## **Dr. Sarit J. Levy, Chief Learning Officer at Zschool**

As a seasoned C-Suite executive, Dr. Sarit J. Levy has developed, and transformed multi-industry organizations to reach scalability and/or acquisition. Dr. Levy has excelled in both the virtual and hyper-localized spaces in business as an academic, an entrepreneur, and professional.

Developing the only quantitative scale in the world to measure firms entrepreneurial successes and innovative contributions, Dr. Levy has pioneered the collaborative scale to predict the best performing firms to date world wide. Dr. Levy has utilized this methodology in her own organizations, and has assisted firms in Jamaica, Surname, Croatia, Latin America, Central Europe.

Dr. Sarit Levy has been a CEO, and acting Chief Marketing Officer and COO, along with an Advisory Board member for several organizations. An academic scholar and faculty member for universities such as New York University (NYU), and University of Miami, Dr. Levy has pioneered extensive educational business programs around the globe, including geographical locations such as; China, Denmark, and Sweden. Multi-lingual in Hebrew and English, with fundamental understanding of Spanish, and Arabic Dr. Levy is able to converse with business professionals in a diverse environment. Dr. Levy has also been recognized as an SME in knowledge spillover, new product development, sustainability, digital analytics, virtual and localized alliances, entrepreneurship and innovation, as well as expert international negotiations.

She holds a Ph.D. in Business Administration from Touro University International, as well as a M.S. in management engineering and computer science from Long Island University.

She has also been an integral part of many successful accreditation processes, and an influencer in business leadership. From patent acquisition to business plan writing, or developing a web platform, Dr. Levy is continually seeking to deploy successful foundations and practices for each organization she encounters.



## **Blanca Greenstein, Esq.**

Blanca was a lawyer for 25 years and served as a trial lawyer (voted Lawyer of the Year at the Public Defender's Office), head of litigation for a publicly traded corporation Ocwen Loan Servicing LLC, partner of two major law firms (Morris Laing Evans Brock & Kennedy, Chtd and Greenstein & Associates) and is also an inventor of a fully patented custom built email management program called Ingate, which she invented to process high volumes of corporate email.

Blanca's true calling however is to produce broadcasts on a variety of topics to educate and empower her audience. The collective influences within the Laws of Life team reaches almost 74,000 followers in South Florida. Blanca also believes in the power of networking and also hosts a weekly networking event attended by business owners nationwide. Blanca is a superior public speaker that fires up her audience and motivates her listeners to be the best person they can possibly be. She is featured on 95.9 and 106.9 radio stations and has a regularly scheduled Podcast and Webcast that is always FIRED UP! Blanca is a force to be reckoned with and appears as a speaker at events worldwide.



## **Corvaya Jeffries, Award-winning journalist, CNN, Cox Media Group**

Corvaya's expertise is exhilarating as a veteran journalist and reporter for some of the most exciting news teams on U.S. soil. Corvaya has had the luxury of speaking as a panelist, in the newsroom and at conferences where her talents do not go unnoticed. Her repertoire and enthusiasm for covering award-winning news is no less extraordinary. Launching 'Florida Time', an online product that featured up-to-date news from twenty-two news teams in South Florida, growing a subscriber base of over 100,000. Florida Time included which a dedicated column, newsletter and audio element. In addition, as a mobile visual storyteller for organizations like CNN, she regularly improves content, monitors apps and teams, does competitive audits, daily coverage programming and curates and pitches breaking news events and enterprise content.

Corvaya has managed and lead news teams on pressing mental health issues, specifically the heroine epidemic in South Florida and the country. Her notoriety has granted her collaboration with CNN, the South Florida Palm Beach Post and Google Amp. A driven thought leader and storyteller, Corvaya's dedication to copywriting, editing and multi-platform production in the industry is stellar. A CNN Diversity Fellow and winner of Cox Media Group's Digital Talent Program, Corvaya continues to lead by example as an empowered female leader.



## **Stephene Klein, MPH, MPHA, MBA**

Stephene has a Double Master's Degree in Public Health (MPH and Public Health Administration (MPHA with concentrations in Leadership, CAM and Functional Nutrition. She also has a Master's Degree in Business Administration, graduating Suma Cum Laude.

She is the Radio Host of Silver Linings with Stephene Klein on True Oldies 95.9 FM in Palm Beach and her total media reach is 87,000+ across all media platforms. Stephene is a positivity influencer whose show focuses on four foundational principles: Resilience, Resourcefulness, Resolve and Reinvention.

Stephene has 20+ years in public relations, marketing, advertising, and business development having worked with CBS, Nielsen and JK Whatley. She has received awards for both her creative writing and video production skills.

Alabama born, Stephene co-owned Signature Real Estate of Mobile, AL, and sold the Intellectual Property Rights to Signature Realty Group in Las Vegas, NV (Feb. 2017. Stephene retains rights-to-use and is honored as the original founder of the brand. She was also nominated for the 40 Under 40 that same year. Stephene holds a Florida Real Estate Broker's license and specializes in commercial site selection, expansion and growth models.

- **LEARN**
- **CREATE**
- **IMMERSE**
- **REFLECT**
- **CHALLENGE**
- **GROW**
- **IMPLEMENT**
- **LEAD DRIVE**
- **STRATEGIZE**
- **MOTIVATE**
- **INSPIRE**

Start your journey now and lead your organization to a profitable bottom line by joining other renowned female business experts in this pedagogical discourse. Begin your path to recognizable leadership as a distinguished Woman Leader in industry and culminate this success with a comprehensive capstone project, elite certificate and personal portfolio of resources to excel.

**Call US TODAY**  
**(713) 292-0166**

